

An exhibition from



PRISTINE SEAS

BRINGING THE OCEAN BACK

Pristine Seas: Bringing the Ocean Back is organized and traveled by the National Geographic Society.
Together with Puke Ariki, this exhibition is available to tour to other venues in New Zealand.

EXHIBITION INFORMATION

Puke Ariki has a printed set of the 65 photographs and 85 text panels featured in *Pristine Seas*. With permission from National Geographic these will be available for tour through New Zealand during 2026 - 2028. To further share this story and remarkable images National Geographic has allowed us to offer this exhibition to tour in New Zealand using the already produced images, for a limited set of time, working together with them.

Each venue would pay a license fee direct to National Geographic. This would be paid direct between the National Geographic Society and the host venue with their own contract. Puke Ariki would charge \$4000 NZD plus GST per venue with our own contract. Freight and insurance will be at the cost of the host venue.

COST

- Contact National Geographic directly for costs
- \$4000 NZD + GST for loan of panels due to Puke Ariki
- Freight and insurance will be at the cost of the host venue

TO SECURE YOUR BOOKING PLEASE CONTACT

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Puke Ariki - Exhibition Delivery Specialist
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P: 06 759 6060

PRINTED IMAGE AND TEXT PANELS

PLEASE NOTE: All digital files from National Geographic were supplied in inches. All measurements below are converted to millimetres which is the final printed size of images and text panels.

Sizes on elevation drawings have been rounded up or down.

IMAGE PANELS

- 3 small prints 457.2mm X 304.8mm
- 31 medium prints 777mm X 561mm
- 28 large prints 1036mm X 777mm
- 3 X-large prints 1554mm X 1036mm

TEXT PANELS

- 1 title panel 1752mm x 1168mm
- 3 intro panels 914.4mm x 1168.4mm
- 1 intro map 1625.6mm x 914.4mm
- 7 section intro panels 558.8mm x 965.2mm
- 6 map panels 444.5mm x 863.6mm
- 1 infographic panel 1371.6mm x 762mm
- 65 print labels 342.9mm X 177.8mm
- 2 media panels 457.2mm x 762mm
- 1 credit panel 558.8mm x 965.2mm



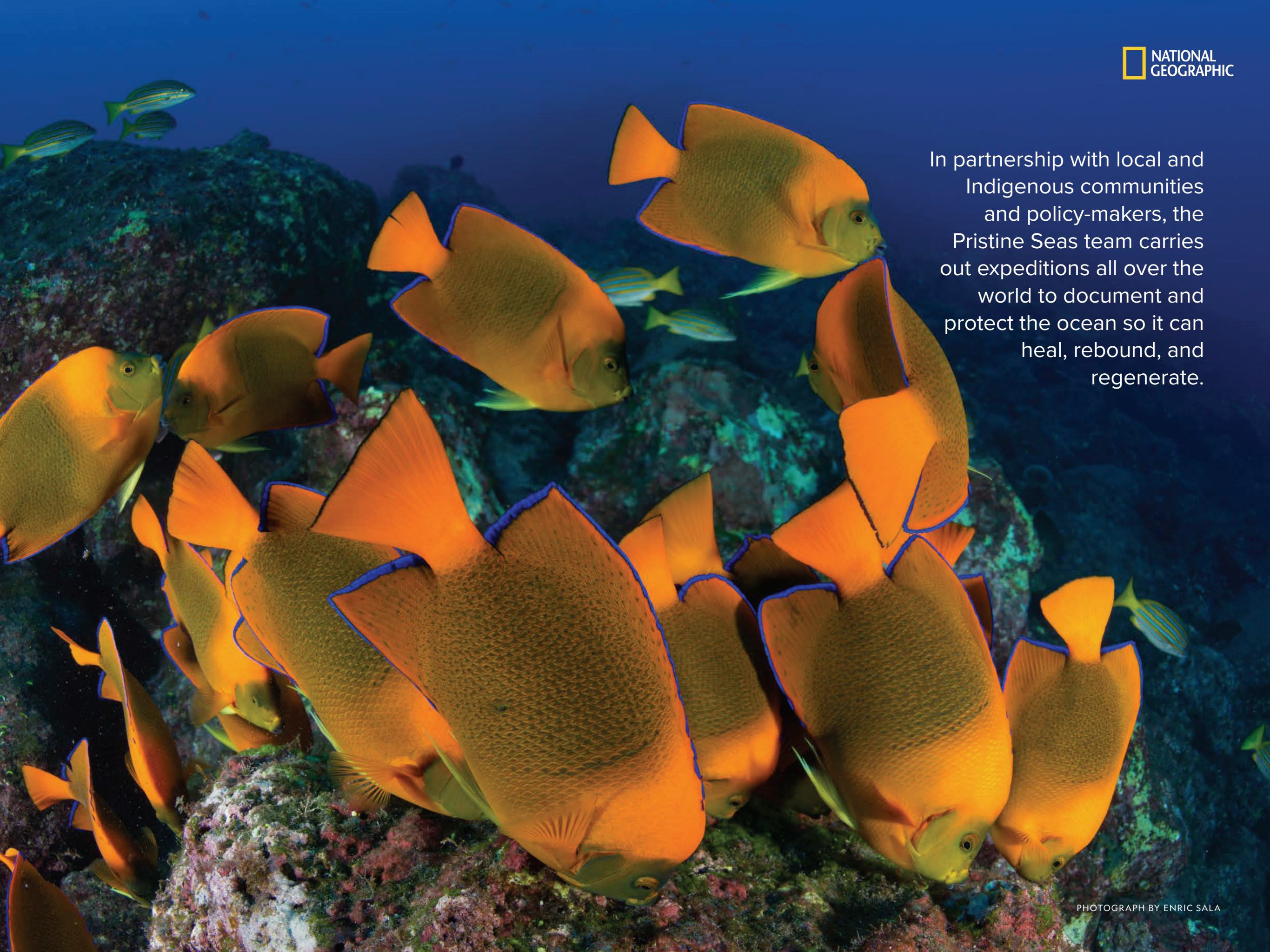
Scan to view www.pukeariki.com

Puke Ariki



The National Geographic Society uses the power of **science, exploration, education and storytelling** to illuminate and protect the wonder of our world.



A large school of vibrant orange surgeonfish with blue-edged fins swims over a colorful coral reef. The fish are densely packed, moving in various directions. The background shows the intricate textures and colors of the reef, including purple, green, and brown corals, set against a deep blue ocean.

In partnership with local and Indigenous communities and policy-makers, the Pristine Seas team carries out expeditions all over the world to document and protect the ocean so it can heal, rebound, and regenerate.

Spending weeks at sea, diving thousands of hours, and seeking out some of the least explored and understood places in the ocean, National Geographic Explorer-in-Residence **Dr. Enric Sala** and a team of determined scientists and filmmakers work to inspire the creation of protected areas where marine life can thrive—while ensuring effective management for years to come.





This new traveling exhibition highlights the importance of **Marine-Protected Areas (MPAs)** as a mechanism for illuminating and protecting the world's oceans.



“Pristine Seas: Bringing The Oceans Back” features stunning images, video, infographics and first hand accounts of how successful MPAs can reverse the damage.

EXHIBITION CONTENT AREAS

1 PRIORITIZING PROTECTION

The process of marine protection is explored as it is applied in specific Pristine Seas expedition locations, each with unique ecosystems, conditions, and needs.

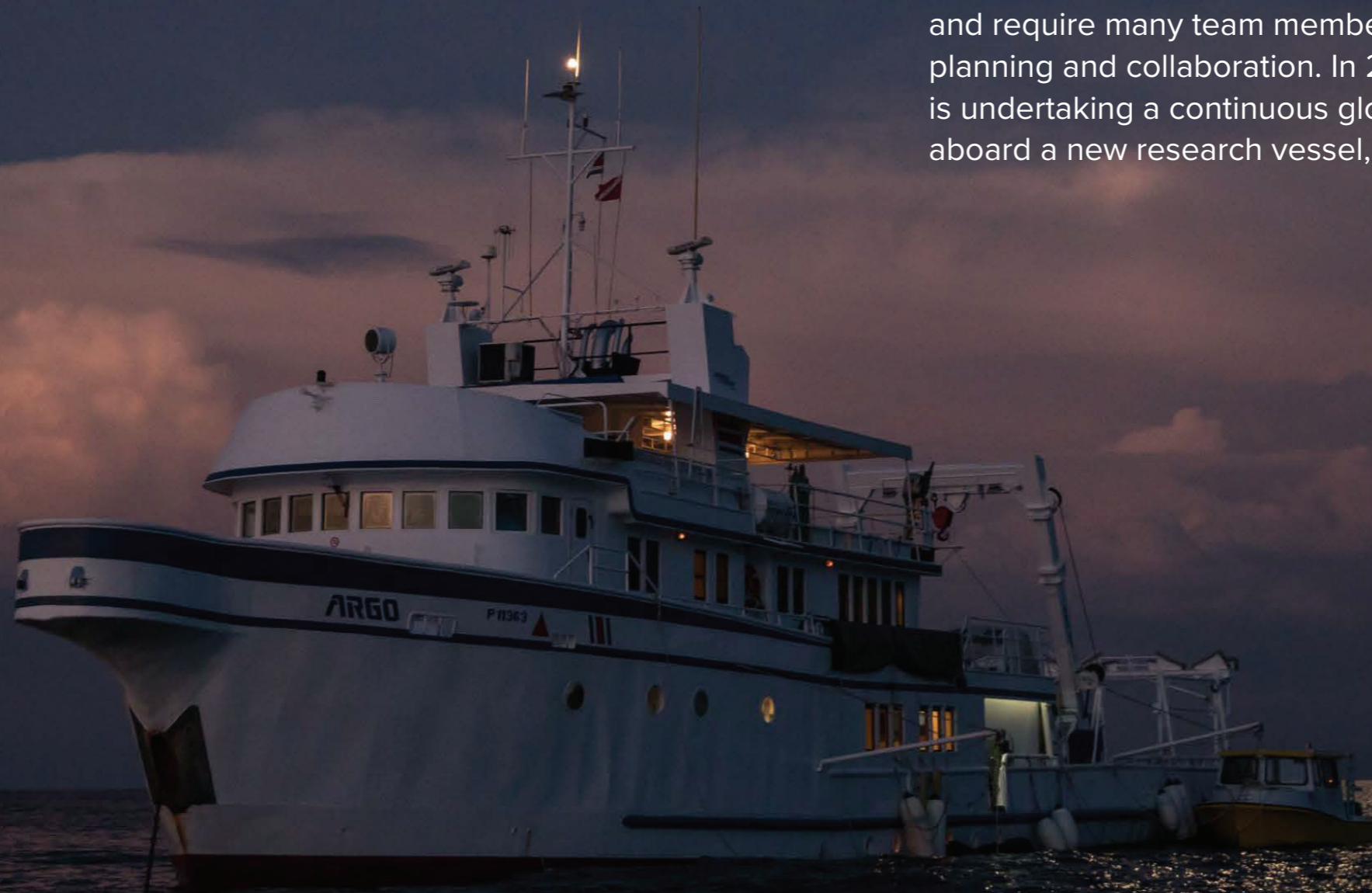
EXHIBITION CONTENT AREAS

2 THE OCEAN THAT CONNECTS US

Pristine Seas works hand-in-hand with Indigenous Peoples around the world to promote their visions for conservation and support the critical leadership that Indigenous Peoples play in marine protection and preservation of their ways of life.

3 HOW EXPEDITIONS WORK

Pristine Seas expeditions combine exploration, research, and media. Expeditions are complex and require many team members and months of planning and collaboration. In 2023, Pristine Seas is undertaking a continuous global expedition aboard a new research vessel, the *Argo*.



EXHIBITION GOALS



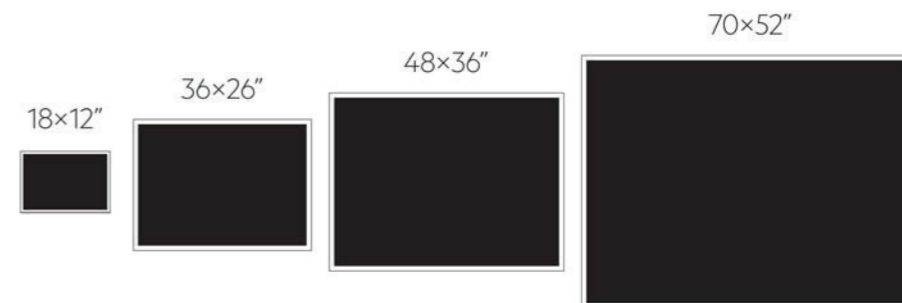
- 1** Educate visitors on the importance of marine-protected areas and Pristine Seas efforts to help designate MPAs so that the oceans heal, rebound, and regenerate.
- 2** Reinforce the message that protection works. Pristine Seas leverages the power of scientific research, media, and storytelling to stimulate interest and engagement in ocean protection.
- 3** Highlight partnerships with local communities, policy-makers, and country leaders in the management and protection of the oceans.
- 4** Emphasize that Indigenous communities frequently are the heroes—not only of their own stories—but the global story of ocean protection and the movement to secure MPAs.
- 5** Celebrate the success of past expeditions while emphasizing that more work is still needed to meet the ambitious goals of 30x30.

EXHIBITION COMPONENTS

- 1 **Title Panel**
- 65 **Images**
- Detailed **Text Labels** for each image
- Interpretive **Panels**
- 2-3 **Data Visualizations/Infographics**
- 2 Short-form **Videos**

- Recommended **Paint Plan**
- Content in **English and Spanish**
- Optional files for Vinyl **Wall Quotes**
- Marketing Kit** with editable art files
- Press Kit** with images
- 4 **Print Sizes**

3.000 - 3.500 SQ. FT
OR CAN BE CUSTOMIZED TO VENUE



+ a smaller curated set # available for **Conferences**

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The collage displays various elements of the exhibition: a world map on the left, an interpretive panel with bilingual text titled 'INSPIRING PRISTINE SEAS', a series of three small photos showing people and marine life, a large central photo of a jellyfish, a large white rectangular area for a wall quote, and a large photo of a coral reef with many fish on the right. Below the photos are small text labels and captions.

EXPEDITIONS FEATURED

Featuring maps, information and stunning imagery of six successful previous Pristine Seas expedition locations:

Antarctic Peninsula

Seychelles Outer Islands

Southern Line Islands

Juan Fernandez Archipelago

Palau

Patagonian Fjords

JUAN FERNANDEZ ARCHIPELAGO

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CHILE



LOCATION:
 Juan Fernandez Archipelago, Chile

CONSERVATION:
 The islands are home to several species of birds, including the Juan Fernandez booby, the Juan Fernandez frigatebird, and the Juan Fernandez gull.


UNIQUE FEATURES:
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SOUTHERN LINE ISLANDS

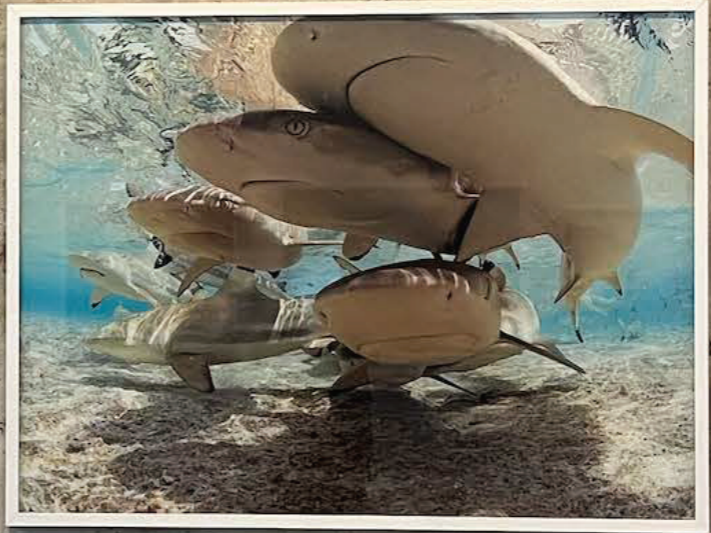


NATURE'S RESILIENCE
SOUTHERN LINE ISLANDS

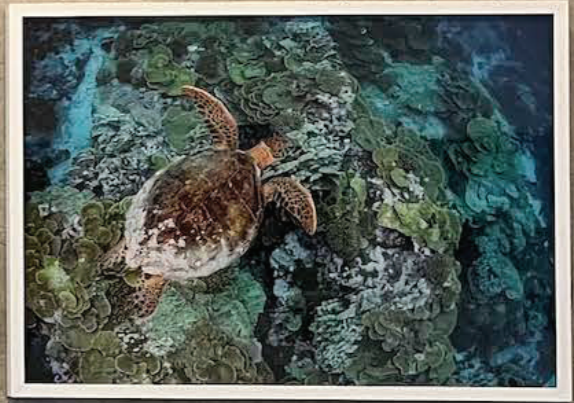
RESILIENCIA DE LA NATURALEZA
ISLAS DE LA LÍNEA DEL SUR



Los arrecifes de coral son ecosistemas marinos muy diversos y productivos. Proporcionan hábitat y refugio para una gran variedad de especies marinas, incluyendo peces, invertebrados y mamíferos marinos. Los arrecifes de coral también desempeñan un papel importante en la protección de las costas y la mitigación de los impactos del cambio climático.



Los tiburones desempeñan un papel crucial en el mantenimiento de la salud de los ecosistemas marinos. Al estar en la parte superior de la cadena alimentaria, ayudan a controlar las poblaciones de sus presas y promueven la biodiversidad. Sin embargo, muchas especies de tiburones están amenazadas por la sobrepesca y la degradación del hábitat.



Las tortugas marinas son especies clave en los ecosistemas marinos. Muchas especies de tortugas marinas dependen de los arrecifes de coral para encontrar alimento y refugio. Sin embargo, la degradación de los arrecifes de coral amenaza seriamente a estas especies.

"THESE REMOTE UNTOUCHED PLACES ARE LIKE
THE **INSTRUCTION MANUAL OF THE OCEAN...**"
- ENRIC SALA, FOUNDER OF PRISTINE SEAS

EL PESCADOR EXITOSO ES ALGUIEN QUE
Y CUIDA EL OCEANO
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CÓMO FUNCIONAN LAS EXPEDICIONES



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Art/Act: Award - Pristine Seas
September 30, 2022 - March 4, 2023
An exhibition from NATIONAL GEOGRAPHIC



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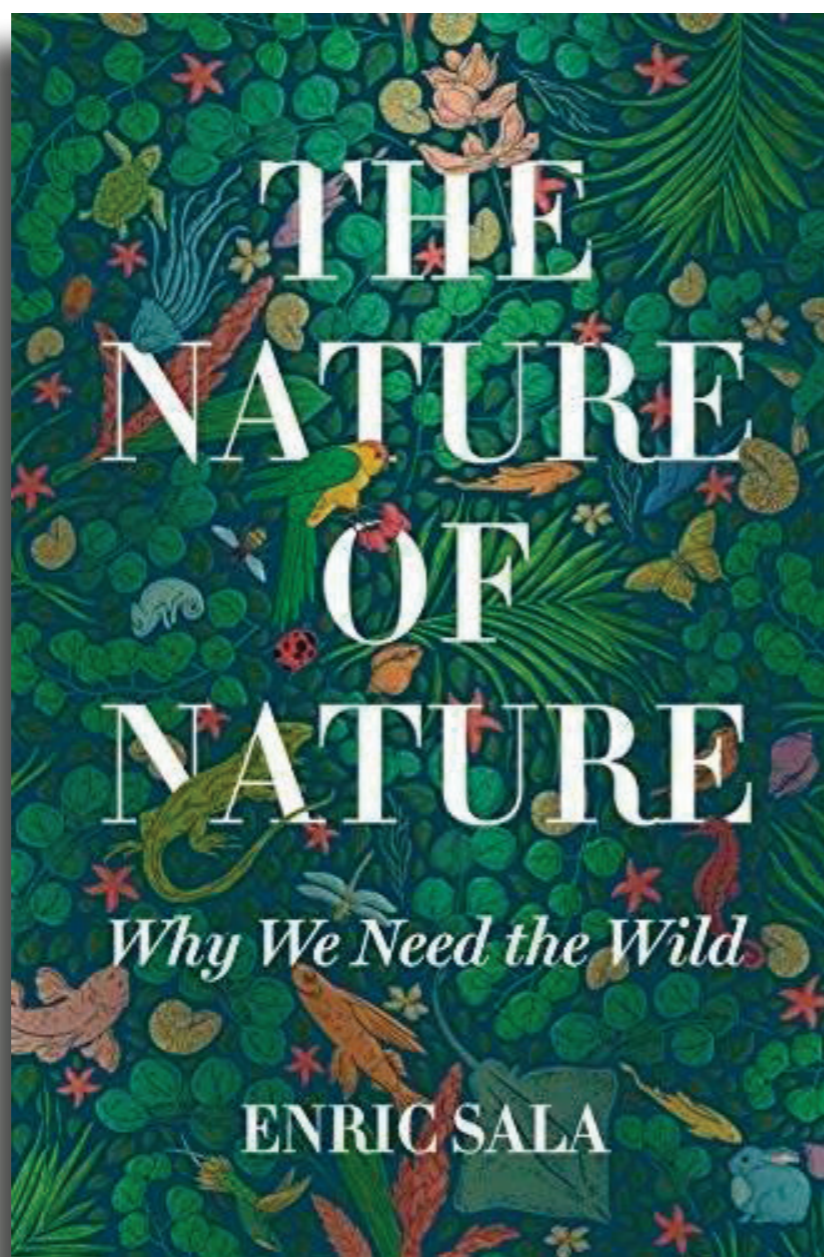
DIVERSITY, EQUITY, INCLUSION

One of the primary content areas—The Ocean that Connects Us—focuses on the Indigenous communities that are part of many Marine-Protected Areas. Their contributions and impact are present throughout the narrative, photography, and film. Wherever possible, this content is expressed in the first-person, so that visitors experience the impact and benefits of MPAs through their eyes and in their own words.

Exhibition text panels and infographics are in English and Spanish; videos will feature open captions for the hearing impaired, and Spanish subtitles directly under English.



DR. ENRIC SALA'S LATEST BOOK



Hardcover book available.

The Nature of Nature: Why We Need the Wild

Author: Enric Sala

Format: Hardcover

ISBN: 9781426221019

Dr. Enric Sala is a former university professor who saw himself writing the obituary of ocean life, and quit academia to become a full-time conservationist as a National Geographic Explorer-in-Residence. He founded and leads Pristine Seas, a project that combines exploration, research, and media to inspire country leaders to protect the last wild places in the ocean. To date, Pristine Seas has helped to create the largest marine reserves on the planet, covering an area of 5.8 million square km. Sala has received numerous awards, including 2008 World Economic Forum's Young Global Leader, 2013 Explorers Club Lowell Thomas Award, 2013 Environmental Media Association Hero Award, 2016 Russian Geographical Society Award, and 2018 Heinz Award in Public Policy. He is a fellow of the Royal Geographical Society.





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GEOGRAPHIC

PRISTINE SEAS

BRINGING THE **OCEAN BACK**

CONTACT THE TEAM AT NATIONAL
GEOGRAPHIC FOR MORE INFORMATION
ABOUT THIS **NEW** TRAVELING EXHIBITION.

EXHIBITIONS@NGS.ORG

